

## **National Commitment for Social Development**

On 12 March 2008, the President of the Republic signed, at the request of MDS, Decree n°. 6393, which establishes the National Commitment for Social Development. Article 2 defines its objective as: the joining of efforts of the Union, the States and the Federal District to agree on common goals for social development and the fight against hunger, aiming at social inclusion and the promotion of citizenship. Among the principle goals indicated is one to promote the inclusion of the beneficiaries of the federal government's social programs in the production process. The Decree will become operational after establishing operational procedures and a strategy of actions.

States that adhere will be invited to construct, jointly with the Federal Government, an integrated multi-year program of action, with goals and time frames for the achievement of social inclusion and citizenship of the beneficiaries of social policies. In order for Social Development to take indeed effect, the participation of the Federal Government as a whole will be necessary. In addition, the objective of establishing common goals requires that States replicate the operational model with the municipalities, in order to promote inter-governmental cooperation, integration of actions, strengthening the Brazilian federal system and ensuring that social development reaches the families that need it most.

### **Sector Plan of Qualification (PLANSEQ) / Bolsa Família**

Strategies under development by the Federal Government through discussions between MDS and the Ministry of Labour and Employment (MTE). This action, which is coordinated by the Presidency of the Republic (Casa Civil/PR) aims at qualifying 185 thousand beneficiaries of the Bolsa-Família for admission in employment posts generated by the Public Construction sector with support from investments and initiatives of the Growth Acceleration Program (PAC). With an allocation of financial resources of R\$ 145 million, the Program will attend beneficiaries between 18 and 60 years old and who have completed at least the fourth class of elementary education.

Approximately 95% of the mentioned resources will be allocated to 12 metropolitan regions (São Paulo, Campinas, Baixada Santista, Rio de Janeiro, Belo Horizonte, Salvador, Recife, Fortaleza, Belém, Porto Alegre, Curitiba, RIDE-DF), including a total of 240 municipalities and the city of Manaus.

The MDS is preparing and organizing 31 regional meetings with social assistance managers and of PBF, with the objective to mobilize them to attend and accompany beneficiaries.

### **Social and Economic inclusion of Collectors of Recyclable Material**

With the creation of the Inter-ministerial Committee for Social and Economic Inclusion of Collectors for Recyclable Material in 2003, the preparation of a public policy for the social and financial emancipation of this historically marginalized and invisible segment of society took a start. It counts with institutional support from the Office of the Presidency of the Republic, MDS, MTE, MCidades, Petrobras and Banco do Brasil. Resources from the Federal Government for the collectors of recyclable material amount to approximately R\$ 189 million.

The Federal Government proposed a Letter of Commitment to the National Movement of Collectors of Recyclable Material (MNCR), in order to ensure compliance of actions agreed among institutions: 1 – investment in infrastructure (incorporation of collectors in policies with respect to solid waste in the regions of the PAC Solid Waste); 2 – Technical assistance; and 3- organizational strengthening, professional training and capacity-building.

### **National Program of Incubators of Cooperatives (Proninc)**

MDS participates in the National Program of Incubators of Cooperatives (Proninc) which aims at developing experiences of technological incubators of popular cooperatives (ITCP) promoted by Brazilian universities. ITCPs seek to bring together in a multidisciplinary way knowledge areas of universities with popular groups interested in generating work and income with a view to contribute to the creation of cooperatives. In 2007/2008 MDS financially supported 25 incubators with a total amount of R\$ 4 million.

### **Technical Cooperation Agreement between MDS, MME and MMA**

This agreement, which is in its final stage of preparation, aims at the implementation of Community Production Centres for the generation of employment and income opportunities, with a view to the promotion of inclusion of beneficiaries of social programs of MDS and the Program Light for All in the production process.

### **Discussion with the Forum of Principals of Extension to integrate federal universities and Cefets into action of inclusion in productive activities**

This refers to a preliminary step towards the organization of technical assistance services and urban-industrial extension (industry and services)

### **Programme of Mobilization of the National Oil and Natural Gas Industry (Prominp)**

This is a program that seeks to maximize the participation of the national industry of goods and services, on a competitive and sustainable basis, in the implementation of oil and natural gas projects in Brazil and abroad. It was created by Decree n°. 4.925 of 19 December 2003 and is coordinated by the Ministry of Mining and Energy and Petrobras' Executive Coordination.

Specific forms of inclusion of PBF beneficiaries into this program are being discussed between MDS and Petrobras in order to allow them better socioeconomic insertion.

### **Proposal to the National Economic and Social Development Bank (BNDES)**

On 12 March 2008 MDS signed a Technical Cooperation Agreement with the BNDES with the aim to integrate social development that support social inclusion initiatives and the generation of employment and income opportunities. MDS intends to

propose some changes in the Bank's criteria for financing in such a way that beneficiaries of loans commit themselves contractually to pursue goals that contribute to the reduction of poverty and the inclusion of workers of the informal sector of the economy. With a view to the implementation of this proposal, a working group will be established composed of representatives of MDS and BNDES and with the objective to present within 60 days changes in the contractual norms for obtaining loans from BNDES.

Based on this experience, MDS intends to propose similar initiatives to other public banks, such as BB, a Caixa Economica Federal, o Banco da Amazônia (BASA) e o Banco do Nordeste (BNB).

### **Regional Sustainable Development (DRS)**

Strategy to promote the sustainable development of regions in which the Banco do Brasil has a presence.

Promote social inclusion through the generation of employment and income; democratize access to credit; promote the creation of associations and cooperatives; contribute to the improvement of quality of life indicators for and provide a solid base for micro and small rural and urban, formal and informal enterprises.

A partnership is being discussed between DRS and MDS to promote the inclusion in production processes in CRAS units.

It is expected that approximately 6000 beneficiaries will be attended in the first phase, with the goal to increase this number.

#### **On-going Actions**

- A partnership in the municipality of Guarulhos/SP between DRS / CRAS and the municipal government of the city to promote inclusion in production processes;
- First the evaluation of the need to assess the possibility of local action, identifying the profile of those supported by CRAS, mapping the vocation of local enterprises and their economic feasibility;
- After that assessment it will be necessary to identify the actions and programs that may be included in the strategy of action
- In addition it is intended to implement trainings based on the profile identified and in articulation with the available structure (such as IES's, CEFET's, Technical schools. System "S" and state and municipal institutions).