



Rules and Regulations
Humanizing Development Global Photography Campaign

1. The Campaign is of an exclusively cultural nature and involves no gain, monetary prize or payment.
2. Registration for the campaign will be open starting on 1 June until 1 October 2009. The date on which the photograph is received by the **International Policy Centre for Inclusive Growth of the United Nations Development Programme** will be considered as the date of registration in the Campaign.
3. The campaign aims to receive, judge and select 50 photographs on the theme “Humanizing Development”.
4. The Campaign is open to both amateur and professional photographers, as well as to the general public.
5. To take part in the Campaign, potential participants should upload their photograph(s) to the Global Photography Campaign website, which is hosted on the website of the **International Policy Centre for Inclusive Growth of the United Nations Development Programme** (<http://www.ipc-undp.org>).
 - 5.1. Each participant may send up to 5 photographs that significantly represent the theme.
 - 5.2. Participants in the Campaign will be automatically registered upon submission of their photograph(s).
6. When entering their work into the Campaign, each participant assumes, privately, personally and exclusively, all civil and/or criminal liability related to people, animals and/or objects depicted in their work, resulting from the concept, creation and marketing of the registered image, and releases from any such liabilities the **International Policy Centre for Inclusive Growth of the United Nations Development Programme**, its directors, represented countries, institutional partners and any other publishing or marketing body related to the promotion of the Campaign.
7. Participants within the *Humanizing Development Global Photography Campaign* must agree to transfer, irreversibly and irrevocably, all intellectual property rights pertaining to their submitted photographs to the **International Policy Centre for Inclusive Growth of the United Nations Development Programme**, for use in accordance with these regulations, with the result that the organizing body and its partners shall utilize and reproduce them at any such time and for any such means as it desires, without any limitation on space, time-frame, language, quantity of copies and quantity of usage, by way of those media, formats and channels which it has approved including but not limited to: magazines, newspapers, public and cable television, internet, telephone, cinema, media in general (conventional or electronic), catalogues, leaflets, reports, postcards, books, posters, bill-boards, back-lights, front-lights, paintings, banners, bills, invitations, direct mailings, labels, logomarks, logotypes, in whichever venue, conference, seminar, national or international display, or by other



materials or media of any nature, provided that the photographs are correctly credited to the photographer/Campaign participant.

8. The **International Policy Centre for Inclusive Growth of the United Nations Development Programme** is expressly authorized to freely undertake editing of the photographs, and may make any cuts, editing and reproductions necessary, including the separate use and reproduction of any individual element included in the photographs, arranging these elements in any form which it has approved, including in conjunction or in composition with photographs/illustrations by third parties.

9. The **International Policy Centre for Inclusive Growth of the United Nations Development Programme** agrees to fully credit all photographs submitted to the Global Campaign, by reference to the name of the participant following the standard format “**IPC PHOTO / PARTICIPANT NAME**”.

10. All participants in the Campaign will receive a certificate of participation, issued by the **International Policy Centre for Inclusive Growth of the United Nations Development Programme**.

11. The photographs will be judged by a committee, formed of internationally-recognized experts in the field of development, nominated by the **International Policy Centre for Inclusive Growth of the United Nations Development Programme**. The decisions of the committee will be final and binding, and no discussion will be entered into.

12. The results of the Campaign will be announced by **30th October 2009** on the Global Photography Campaign on “Humanizing Development” website. The selected participants whose pictures are selected will be notified of the results of the Campaign by email.

13. The 50 selected photographs will form the “Humanizing Development” Photo Gallery, which will be located at the headquarters of the **International Policy Centre for Inclusive Growth of the United Nations Development Programme in Brasilia – DF, Brazil**.

14. Any participant who attempts to breach the competition rules, as laid out in these regulations, will be automatically excluded from the Campaign.

15. All participants in the Campaign automatically authorize the **International Policy Centre for Inclusive Growth of the United Nations Development Programme** to use their image, name, voice and personal details in: photos, posters, films and/or advertising spots and by whichever type of media and promotional material, for the sole purpose of publicizing the results of the Campaign.



16. The **International Policy Centre for Inclusive Growth of the United Nations Development Programme** may transfer intellectual property rights of the winning photographs to whichever partner or to whichever non-profit body that it so desires, without obligation to make any payment to participants in the Campaign whatsoever.

17. The **International Policy Centre for Inclusive Growth of the United Nations Development Programme** reserves the right to amend these regulations and to suspend or cancel the Campaign without prior notice, for reasons of Force Majeure or any other unforeseen reason which is outside of its control, and which would prevent the Campaign from taking place as originally planned.

18. Any dispute or disagreement between the parties with regard to this Campaign, which has not been resolved within 60 days of written notification from either of the parties seeking amicable resolution between them, should be submitted by either party to an arbitration process undertaken in accordance with UNCITRAL arbitration rules and procedures. The Arbitration Tribunal will not hold authority to award punitive damages and its decision on the dispute or disagreement will be definitive and binding for all parties.

19. By entering the Campaign participants agree to the complete acceptance of the above rules and regulations without exception.

20. The organizing body for the Campaign is:

International Policy Centre for Inclusive Growth
Poverty Practice, Bureau for Development Policy
United Nations Development Programme

The **International Policy Centre for Inclusive Growth of the United Nations Development Programme** is an international organisation governed by the Basic Agreement on Technical Assistance with the United Nations, its Specialized Agencies and the International Agency of Atomic Energy, dated 29th December 1964, signed by the Federal Republic of Brazil, the United Nations, its Specialized Agencies and the International Agency of Atomic Energy and incorporated into Brazilian Law by Legislative Decree nº 11, in 1966 and by Decree nº 59,308, on 23rd September 1966, the privileges and immunities of which are included in the Convention on the Privileges and Immunities of the United Nations, approved by the United Nations General Assembly on 13th February 1946, and ratified without reservation by the Government of the Federal Republic of Brazil on 15th December 1949 and enacted by Decree 27,784 on 16th February 1950. Its representation is located at the Esplanada dos Ministérios – Bloco O – 7th floor – Brasília-DF, Brazil.