



## Introduction to IPC-IG

The **International Policy Centre for Inclusive Growth (IPC-IG)** is a global forum for policy dialogue and South-South learning on development innovations. Since its establishment in Brasilia in 2004 as a result of a partnership with the Government of Brazil, IPC-IG has been consolidating its position as the **leading voice on inclusive growth** for and in the developing world. Our work aims at equipping policymakers from the South with the skills necessary to design, implement and evaluate policies and programmes towards the attainment of high inclusive growth.

The partnership between an emerging global player such as Brazil and the United Nations for the establishment of IPC-IG as a forum with a **global agenda** is unique in the world and represents the **country's commitment** to the challenges facing the developing world in guaranteeing opportunities for equal access to the benefits and participation in the growth process. It represents at the same time **UNDP's commitment** to UN reform's decentralization processes and to strengthening **partnerships with emerging and leading countries**. It also indicates the **recognition by the international community** that countries like Brazil are going through successful processes of social transformation and thus have much to share with the rest of the world and contribute to poverty and inequality reduction at global level.

IPC-IG's **concrete contributions** to fostering policy dialogue for inclusive growth can be placed around three main areas: i) the impressive **knowledge base** on development policies produced and managed by the Centre; the **effective use of dynamic communications and advocacy tools** for engaging with and informing key stakeholders in the developing world; and iii) IPC-IG's role as a **policy dialogue facilitator** in the South and its engagement with emerging countries for the promotion of inclusive growth through South-South learning.

### Websites

**IPC-IG general website:**  
<http://www.ipc-undp.org/>

**Press Room:** <http://pressroom.ipc-undp.org/>

**South-South Learning on Social Protection Gateway:** <http://south-south.ipc-undp.org/>



## Highlights and achievements

### Policy-oriented research

- IPC-IG has already prepared over **250 policy-oriented research publications** that provide useful insights on various issues related to pursuing inclusive growth strategies.
- IPC-IG policy-oriented publications cover a wide array of **development issues**, such as: social protection and cash transfers; employment generation policies; rural and sustainable development; access to basic services; privatization and utilities provision; and development innovations and structural transformation policies in the South.
- IPC-IG **One Pagers** represent a global brand and facilitate the exchange of innovative ideas and perspectives in a very accessible and non-technical language. One Pagers are read in over **100 countries** on a monthly basis being over **40** per cent of its readers representatives from government institutions and ministries in the South.
- **113** publications have been translated into **Spanish**, **111** into **Portuguese** and **66** into **French** as a means of broadening the impact of our policy recommendations to UNDP country offices and development partners globally. IPC-IG is also translating selected publications into Arabic and Chinese to fulfill a demand from a number of countries and UNDP Country Offices.
- A daily average of over **1,000 downloads** of IPC-IG publications are registered from our website.
- IPC-IG has already produced **66** Working Papers; **112** One Pagers; **20** issues of the Poverty in Focus magazine; **14** Policy Research Briefs; **20** Country Studies; **3** Evaluation Notes; **3** Training Modules; **4** Conference Papers; and **4** Technical Papers.

### Engagement and advocacy strategies

- **Knowledge-sharing:** As a global centre for policy dialogue and learning, IPC-IG has structured and consolidated a global network that covers **189 countries** and reach out over **37,000 selected stakeholders** working in areas related to our thematic focuses at government level, the academia, UN and civil society organizations.



- **Research centres:** IPC-IG has developed a network of **1,600 collaborative research centres** in **106** developing countries as a means of reaching out and influencing the research agenda of public intellectuals around the South.
- **Media:** IPC-IG's media strategy reaches **91** countries and promotes our messages through influential channels. IPC-IG also promotes the visibility of events and our participation in and contributions to global fora. The **IBSA Academic Forum: A Policy Dialogue** received a considerable coverage by key media channels at global level and in the concerned countries. Over 2,500 news articles in 79 countries referred to the Forum between April and May 2010.
- **Blogs and new technologies:** IPC-IG's blogosphere campaign have mobilized hundreds of volunteers in advocating for inclusive-growth-related topics in the IBSA countries. Our messages reached target audiences via the collaboration of over 400 blogs. IPC-IG has already mobilized over **1,000 UN Online Volunteers** to foster debate around key development issues in the field.
  - IPC-IG is also an active participant of **Facebook** and **Twitter**, being one of first UN centres to take part in these online tools.
- **Inclusive Growth Bulletin:** IPC-IG's monthly bulletin was launched as a means of disseminating research results and key policy messages in a consistent manner and to promote the discussion over inclusive growth at global level. The bulletin's first issue has caught lots of attention from the global development community.
- **Website:** A new website was launched on September 2009, with easier access to publications, information organised into thematic areas, and regular update on events and news. A monthly average of over **160,000** website visits is registered, with visitors from over **120** countries.
  - IPC-IG is concentrating its efforts in strengthening the role of its website as the reference knowledge database on inclusive growth in the South. Recent initiatives have been targeting relevant audiences in emerging countries.
- **Poverty networks:** IPC-IG is forging strategic partnerships with other forums and development programmes to create links to its website and to strengthen its collaboration with key partners. Over **80** networks are already collaborating with IPC-IG in a number of outreach activities.



## **South-South Learning**

- **Study Tours:** IPC-IG has already hosted **36** delegations from developing countries as part of its Study Tours on Human Development and Poverty Reduction. Some examples of countries that have benefited from IPC-IG's Study Tours are as follows: Timor-Leste, Mozambique, Tanzania, Vietnam, Morocco, Costa Rica, Venezuela, and Zambia.
- **South-South Learning on Social Protection Gateway:** IPC-IG is launching an innovative and participatory platform to strengthen the dialogue with key stakeholders working with social protection policies in the South.
- **Capacity-building and Training sessions:** Over **7,500 representatives** of around **50** developing countries have participated in and benefited from IPC-IG policy-oriented events and hands-on training sessions. Some of the thematic areas covered by IPC-IG programmes are: MDGs monitoring, PSIA, Impact Evaluation of Social Policies, among others.
- **Fellowship programme:** IPC-IG has already hosted more than **100 government representatives** and scholars from developing countries as part of its effort to produce and manage innovative research in the South.
- **Advisory missions:** IPC-IG researchers have participated in over **150 Advisory Missions** to developing countries to support the evaluation, monitoring and planning of social policies in the field.

## **Contact information**

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