



Study Tour
Brazil and Morocco: Dialogues on Human Development
30 November – 5 December 2009
Brasilia and Recife, Brazil

A. BACKGROUND

The National Observatory of Human Development (ONDH), established in December 2006 in Morocco, was originally designed as a tool for monitoring and evaluating the National Initiative of Human Development (NHRI). Its mandate has expanded later to encompass measurement of the level of Human Development in Morocco, as well as analysis and orientation of public policies.

The missions of the National Observatory are to conduct research work on Human Development with a specific analysis of poverty profiles; public commitment; relationships between different levels of decision-making and local populations; convergence with ongoing national development programmes, such as the National Initiative of Human Development and other local initiatives.

Based on the recognized experience of Brazil in developing tools and methodologies to monitor Human Development at national and municipal levels, the United Nations Development Programme in Morocco, with the support of the International Policy Centre for Inclusive Growth (IPC-IG) and UNDP Brazil, is organising a Study Tour of Moroccan representatives to Brazil for a technical exchange between the two countries.

The idea of such exchange is firstly to provide an enabling learning environment focused on building ONDH capacities in areas such as: database management; dashboard elaboration; analysis and evaluation of national information systems quality, monitoring, measurement & evaluation of human development. In this regard, it becomes relevant to position the *Human Development Atlas in Brazil* as one of the main knowledgeable resources to be shared among the Moroccan experts from the ONDH.

Secondly, there is also a growing interest in IPC-IG's experience on monitoring and evaluating macroeconomic policies and their impact on growth and poverty reduction strategies. The main current interest relies on employment policies – with a special regard on engendered employment strategies, the informal sector, the support to small businesses and income generating activities. Last but not least, Morocco is also interested in learning whether and how social policies affect economic growth.



B. PARTICIPANTS

Madame Rajaa Mejjati Alami: Membre de Conseil et Présidente du groupe de travail Croissance économique et lutte contre la pauvreté;

Monsieur Abdellah Herzenni: Membre de Conseil et membre du groupe de travail Convergence, intégration et gouvernance des politiques publiques axées sur le développement humain;

Monsieur El Hassan El Mansouri: Responsable Pôle Partenariat et Coopération;

Monsieur Mohamed Mouime: Responsable Pôle systèmes d'information;

Monsieur Mostafa Benyahya: Responsable de l'Unité de suivi du Régime Assistance Médicale/Ministère de la Santé;

Monsieur Driss El Mannani: Chef de projet Suivi-Évaluation /Coordination Nationale de l'INDH;

Monsieur Aziz Ajbilou: Directeur des études, de la coopération et de la législation au Ministère délégué auprès du premier ministre chargé des affaires économiques et générales;

Mademoiselle Renée Madrolle du PNUD;

Monsieur Ali Allouch, Ministère de l'Éducation Nationale;

Monsieur Abdessalam Benabbou, Ministère des Finances.

C. MAIN OBJECTIVES:

General Objective:

The Study Tour aims at promoting knowledge sharing on tools for monitoring and evaluating human development and poverty, through training to Moroccan ONDH experts, so they can improve their capacities in evaluating social policies and programmes and their impacts on development and economic growth.

Specific Objectives:

- Foster and develop a partnership between ONDH and IPC-IG so knowledge on how to develop tools and instruments for human development and poverty monitoring and measurement can be shared;
- Training in methodologies for assessing human development and poverty reduction programmes;
- Technical support from IPC-IG in a national workshop on Human development, to take place in Morocco.



D. PROGRAMME OF ACTIVITIES

Day 1	Arrival in Brasilia – Brazil <i>Transfer to the hotel and lunch at Metropolitan Flat Hotel</i>
30th November, Monday Brasilia	14h – 14h10: Welcoming to the Moroccan delegation and presentation of IPC current research agenda – <i>Ms. Leisa Perch and IPC team</i>
<i>Venue: IPC meeting room</i>	14h10 – 14h40: ONDH presentation: the state of art (current ONDH agenda and national scenarios), expectations from this Study Tour and perspectives for the future – <i>the Moroccan delegation</i>
	14h40 – 16h10: IPC experience in methodologies for assessing poverty reduction programmes – <i>Mr. Guilherme Hirata, IPC</i>
	16h10 – 16h30: Coffee-break
	16h30 – 17h: Social mobility and applied methods of analysis of flows between social strata – <i>Mr. Pedro Ferreira de Souza, IPEA</i>
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Day 2	09h – 10h: Social inequality in Brazil – <i>Mr. Sergei Soares, IPEA</i>
1st December, Tuesday Brasilia	10h – 10h30: Coffee-break
<i>Venue: IPC meeting room</i>	10h30 – 11h30: <i>Observatório da Equidade's</i> experience in managing and administrating database: observation, reporting and recommendations to address inequality in Brazil – <i>Mr. José Aparecido, IPEA and Ms. Ana Lucia Starling</i>
	11h30 – 13h30: Lunch time
	14h – 15h30: The IBGE experience in using its own database for measuring poverty – <i>Ms. Isabel Cristina Martins Santos, IBGE</i>
	15h30 – 16h30: Geographical Information Systems (GIS) and the IPEA experience in Brazil – <i>Mr. Alexandre Ywata, IPEA</i>
	16h30 – 17h: Coffee-break



17h – 18h: Poverty mapping strategies – *Mr. José Carlos Libânio*

Day 3

**2nd December,
Wednesday
Brasilia**

09h – 10h: Social Protection and Poverty Reduction: understanding the role of Conditional Cash Transfers (CCTs) – *Ms. Clarissa Teixeira, IPC*

10h – 10h45: Challenges for Social Protection in the context of South-South learning and the need to enlarge the perspective of Human Development – *Ms. Melissa Andrade, IPC*

10h45 – 11h00: Coffee-break

*Venue:
IPC meeting
room*

11h00 – 12h30: The Bolsa Familia Programme case study: monitoring approaches and tools – *Ms. Lúcia Modesto, MDS (TBC)*

12h30 – 14h: Lunch time

14h – 15h30: The Bolsa Familia Programme case study: evaluation approaches and tools – *Ms. Diana Sawyer, IPC*

15h30 – 16h30: Social policies in Brazil: linkages between Social Protection and the micro-entrepreneur promotion – *Mr. Marcelo Teixeira, CrediAmigo (TBC)*

16h30 – 17h: Coffee-break

17h – 18h: Monitoring & Evaluation systems for Public Policies and the Social Economy both at central and decentralized levels – *Mr. Fábio De Sá e Silva, IPEA*

Day 4

**3rd December,
Thursday
Brasilia**

09h – 09h30: Welcoming to the Moroccan delegation by UNDP Brazil – *Ms. Maristela Baioni, and UNDP Brazil team*

9h30 – 12h30: The Brazilian strategy in monitoring Human Development – *Mr. Flávio Comim, UNDP Brazil*

Topics to be addressed:

- National surveys used in Brazil for HDI and data collection, as well



Venue: as education, health and economic dimensions of the Human Development Index in Brazil;
UNDP Brazil meeting room

- Current HD Initiatives: *Ponto a Ponto* National Campaign and the new national HD report.

12h30 – 14h: Lunch time

14h – 15h30: *Portal ODM Municipal and DevInfo*, a HD oriented strategy to mobilize stakeholders in monitoring local MDG indicators – *Ms. Maria Aparecida, Orbis*

15h30 – 16h: Coffee-break

17h30: Departure to Recife for field trip

Day 5 **9h – 10h:** Welcoming to the Moroccan delegation by Recife municipality representatives
4th December,
Friday **10h – 11h:** The Human Development Atlas in Brazil – *Mr. Olinto Nogueira, FJP*
Recife

11h – 11h30: Coffee-break

Venue: **11h30 – 13h:** Human Development Atlas in the Recife Metropolitan Area
Recife – *Ms. Maria das Graças Paiva, Recife City Hall*
City Hall

13h – 14h30: Lunch time

15h – 17h: Field trip to a municipality/community within the Recife Metropolitan Area, which has shown MDGs/HD progress in the last decades.

E. KEY ISSUES AND TRAINING METHODOLOGY

1 - Key Issues to be addressed:



I. *Brazilian Human Development Atlas:*

- National surveys and data collection;
 - Education, health and economic dimensions of the Human Development Index;
 - Database and softwares' formats;
 - Management of information systems and statistical softwares used;
 - Current Human Development Initiatives (national campaign, new HDR).
- Training sessions coordinated by UNDP Brazil, together with national counterparts
 - National Atlas (partners: IPEA and Joao Pinheiro Foundation)
 - Sub-national Atlas:
 - a. Experience of Human Development Atlas in Recife (partners: Recife municipality and Joao Pinheiro Foundation)
 - b. Experience of the Human Development Atlas in Belo Horizonte Metropolitan Area (partner: Belo Horizonte municipality)

II - *Monitoring & Evaluation systems*

- Impact evaluation of social policies
 - Training Course by IPC-IG on the used methodologies for impact assessments of poverty reduction programmes and related social policies;
 - Presentation of the Secretary of Evaluation and Information Management of the Ministry of Social Development and Fight against Hunger's experience.
 - Visit to IPEA and presentation on current studies, data collection and econometric modelling.

III – *Social Protection and Cash Transfers*

- Global overview of current social protection initiatives
 - Presentation of best practices;
 - CTs core components – the Bolsa Familia Programme in Brazil;
 - Other Latin American policies – the Mexican, Chilean and Colombian cases;
 - Main challenges for Conditional CTs in low-income countries – the Ghanaian experience;
 - Presentation of IPC-IG on current studies and South-South technical exchanges.



F. CONTACTS

IPC-IG

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